

Mid-Atlantic Chapter
Medical Library Association

2001 Annual Meeting
Sunny Daze
Eyeing the Future

Tuesday October 16

5:00 pm – 7:00 pm **Registration and Hospitality**
Location: Premier Lobby

Wednesday October 17

7:00 am- 9:00 am **Registration and Hospitality**
11:00 am –1:00 pm *Location: Premier Lobby*
4:00 pm – 7:00 pm

8:00 am –5:00 pm **Continuing Education:**

8:00 am –5:00 pm **Building and Managing your Digital Library**
Location: Caribe C - Cayman
Instructor: Scott Garrison, Library Systems Operations Manager,
University of North Carolina, Chapel Hill Health Sciences Library

1:00 pm –5:00 pm **CME and Health Sciences Libraries: Partnership Opportunities**
Location: Caribe B - Barbados
Instructors: Gretchen Arnold, Associate Director for Library Operations, and Elaine
Banner, Clinical and Nursing Liaison,
University of Virginia Health Sciences Library

6:00 pm –8:00 pm **Welcome Reception**
Location: Café On the Green (outside Schooner's Restaurant)
In case of inclement weather, location will be Caribe A and B

8:30 pm **Dine-Arounds**
Meet in the Premier Lobby

Thursday October 18

7:30 am – 9:00 am **Registration and Hospitality**

10:15 am – 11:15 am *Location: Premier Lobby*

4:00 pm – 6:00 pm

7:30 am – 9:00 am **Continental Breakfast in the Exhibit Hall**

7:45am – 8:30 am **MAC Committee Meetings**

Location: Caribe A, B, C

Honors and Awards and Membership – Caribe A

Professional Development – Caribe B

Publications and Government Relations – Caribe C

8:45 am – 9:00 am **Welcoming Remarks**

Location: Caribe D & E

Jonathan Lord

University of Virginia Health Sciences Library

MAC Chair

Beverly Gresehover

University of Maryland Health Sciences Library, Baltimore

Ellen Lindenbaum

Mercy Medical Center, Baltimore

Joanne Sullivan

St. Agnes HealthCare Library, Baltimore

Local Arrangements Committee Co-Chairs

Janice Kelly

NN/LM Southeastern/Atlantic Region

MAC Program Chair

9:00 am – 10:15 am **Cruisin' on Palm Power**

Location: Caribe D & E

Introductions: Gabriel Rios

University of Virginia Health Sciences Library

Presenters:

Wallace McLendon, Associate Director, Library Services,

University of North Carolina at Chapel Hill

Seth Robinson, M.D., Resident,

University of Virginia Health System

Bill Detmer, MD, President and Chief Executive Officer,

Unbound Medicine, Inc., Charlottesville, VA

10:15 am – 11:15 am

Exhibit Arcade: Posters!! Vendors!! Break!!

Location: Exhibit Hall

Coordinator: Linda Gorman

Harrison Library, Bayview Medical Center, Baltimore

View the dazzling poster presentations highlighting MAC members' achievements in the e-world. Abstracts are available in your meeting packet.

Stop and chat with our e-world vendors about their products and services

11:15 am – 12:15 pm

Under the Palms: Hand Held Help for your Library

Location: Caribe D & E

Introductions: Janice Kelly

NN/LM Southeastern/Atlantic Region

MAC Program Chair

Presenters:

Susan Speer, Manager, Library and Information Management Services, Wake AHEC, North Carolina

Pat Thibodeau, Associate Dean for Library Services, and Connie Schardt, Educational Coordinator,

Duke University Medical Center Library, North Carolina

Gabriel Rios, Assistant Director for Information Services & Technology, University of Virginia Health Sciences Library

12:30 pm – 2:15 pm

Share the Sun Roundtable Lunch

Location: Caribe A, B, C

Coordinators:

Beth Layton

George Washington University Medical Library, Washington, DC

Linda Gorman

Harrison Library, Bayview Medical Center, Baltimore

Topical table discussions to share your experiences, issues, and concerns

2:30 pm -3:30 pm

Eyeing our Progress - contributed paper sessions

Abstracts are available in your meeting packet.

Session 1:

Location: Caribe E - Eleuthera

Moderated by: Sally Brown

West Virginia University

You Built It. Did They Come? -- Web Site Usability Issues and the War with Web Presentation by John D Jones, Jr., Electronic Resources Librarian, and Pascal Calarco, Advanced Technologies Librarian, Tompkins-McCaw Library for the Health Sciences, Virginia Commonwealth University Libraries

Distance Education or Classroom Instruction - Does It Make a Difference to the Instructor or the Student? By Connie Schardt and Julie Garrison, Duke University Medical Center Library, and Julia Kochi, University of California at San Francisco

Using Electronic Tools/Resources to Train Student Workers by Kelley Rice, Library Associate/Circulation Supervisor, West Virginia University/Health Sciences Library

Session 2:

Location: Caribe D - Dominica

Moderated by: Diana McDuffee

University of North Carolina at Chapel Hill Health Sciences Library

Digital Document Delivery in West Virginia: Supporting Health Care Education Through Technology by Nancy J. Wasson, Head, Access Services, West Virginia University Libraries/Health Sciences Library

Faculty and Student Perceptions on the Effectiveness of Online Course Modules: Are Modules a Hindrance or Help? By Clista Clanton, Graduate Assistant, Health Sciences Library, University of North Carolina at Chapel Hill

With an Eye on the Horizon -- VCU Libraries Pilot Chat Reference Service LiveHelp by John D Jones, Jr., Electronic Resources Librarian; Lynne Turman, Education Services Librarian; Ramona Thiss, Information Services Librarian; Barbara Wright, Outreach Services Librarian; and Jodi Koste, Archivist, Tompkins-McCaw Library for the Health Sciences, Virginia Commonwealth University Libraries

3:30 pm – 6:00 pm **Exhibit Arcade: Break!! Posters!! Vendors!! Technology Fair!!**

Location: Exhibit Hall

Revisit the exhibits and posters or visit the technology fair!

Break sponsored by Faxon, RoweCom Library Services

Technology Fair Schedule:

3:30-4:00 - Ovid Technologies

4:00-4:30 - CyberTools, Inc.

4:30-5:00 - MD Consult

5:00-5:30 - Faxon,RoweCom Library Services

5:30-6:00 - Swets Blackwell

4:00 pm – 5:00 pm

State meetings

Location: Caribe A, B

Check with state organization chair.

7:00 pm – 9:00 pm

Dazzling Achievers: MAC Awards Banquet

Location: Caribe C, D, E

Honor your MAC colleagues at a banquet featuring Caribbean flavors on the Atlantic

Friday October 19

7:30 am – 8:30 am

Registration and Hospitality

10:30 am – 11:45 am

Location: Premier Lobby

2:00 pm – 6:00 pm

7:30 am – 9:00 am

Continental Breakfast in the Exhibit Hall

8:45 am – 9:15 am

Eyes on MLA

Location: Caribe D & E

Introduction: Jonathan Lord

University of Virginia Health Sciences Library

MAC Chair

Presenter: Carol Jenkins

Director, University of North Carolina at Chapel Hill Health Sciences Library

MLA President

- 9:15 am – 10:30 am **Are sunny days ahead?**
“Determining our Worth....
Location: Caribe D & E
Introductions: Diana McDuffee
University of North Carolina at Chapel Hill Health Sciences Library
- Presenters:
Joanne Gard Marshall, Ph.D., Dean, School of Library and Information Science, University of North Carolina at Chapel Hill
- Keith Cogdill, Ph.D., Assistant Professor, University of Maryland, College of Information Studies
-Communicating our Value”**
Panel discussion with Joanne, Keith, and Shelley Bader, Ed.D., Associate Vice President for Educational Resources, George Washington University
Moderated by Carol Jenkins
University of North Carolina at Chapel Hill Health Sciences Library
MLA President
- 10:30 am – 10:45 am **Break, Exhibit Hall**
- 10:50 am- 11:50 am **Eyes on NLM**
Location: Caribe D & E
Introductions: Janice Kelly
NN/LM Southeastern/Atlantic Region
MAC Program Chair
- Presenters:
Paula Kitendaugh, MEDLINEplus Management Team, Public Services Division, National Library of Medicine
- Annette Nahin, MEDLARS Management Section, National Library of Medicine
- 11:50 am- 12:00pm **Eyeing the Future: DC 2002 Welcome**
Location: Caribe D & E
- 12:15 pm – 2:00 pm **Keeping an Eye on Business**
Location: Atrium
Lunch and MAC Business meeting
- 6:30 pm **Dine-Arounds**
Meet in the Premier Lobby

Saturday October 20

7:30 am – 8:00 am

Registration

Location: Premier Lobby

8:00 am – 5:00 pm

Continuing Education:

8:00 am – 12:00 pm

Bioethics: An Introduction for Health Information Professionals

Location: Caribe C - Cayman

Instructor: John C. Moskop, Ph.D., Professor of Medical Humanities, Brody School of Medicine, East Carolina University, and Director of Bioethics Center, University Health Systems of Eastern Carolina

8:00 am – 12:00 pm

PDA (Person Digital Assistants)

Location: Caribe B: Barbados

Instructor: Gabriel Rios, Assistant Director for Information Services & Technology, University of Virginia Health Sciences Library

8:00 am – 5:00 pm

History of the Health Sciences: A One-Day Overview

Location: Caribe A - Aruba

Instructor: Patricia E. Gallagher, MLS, MA, Special Projects Coordinator, New York Academy of Medicine and Stephen J. Greenberg, MLS, Ph.D., Reference/Collection Access, History of Medicine Division, National Library of Medicine