



**Mid-Atlantic Chapter
Medical Library Association
2001 Annual Meeting**

Ocean City, Maryland
October 16-20, 2001

Princess Royale Hotel
Ocean City, Maryland

PRELIMINARY PROGRAM

Cruisin' the educational boardwalk

On behalf of the Maryland MAC members and the program committee, I invite you to join us in Ocean City Maryland for the annual MAC meeting. This year's program Sunny Daze: Eyeing the Future attempts to de-mystify technology and professional issues by providing insight and practical approaches to prepare for the future. You will hear a lot about personal digital assistants (PDAs) and their use in health care. Also, you will hear from two noted researchers about proving our worth and from a distinguished panel about communicating our value.

In developing the program we tried to include all your favorite meeting features. We retained the one and half day meeting structure introduced last year. We brought back the round table lunch discussions, a popular feature of the past. We included posters and contributed papers by MAC members and an NLM update. New this year is a technology fair in the exhibit arcade on Thursday afternoon. Several vendors will do live demonstrations of their products and answer your questions in real time.

We hope you will join us in Ocean City to take a cruise down the boardwalk with an eye on the future!

Janice Kelly, MAC 2001 Program Committee Chair

Tuesday, October 16

5:00 pm – 7:00 pm Registration

Wednesday, October 17

7:00 am- 9:00 am Registration

11:00 am –1:00 pm

4:00 pm – 7:00 pm

8:00 am –5:00 pm Continuing Education:

8:00 am –5:00 pm

Building and Managing your Digital Library

Instructor: Scott Garrison, Library Systems Operations Manager, University of North Carolina Chapel Hill Health Sciences Library

1:00 pm –5:00 pm

CME and Health Sciences Libraries: Partnership Opportunities

Instructors: Gretchen Arnold, Associate Director for Library Operations and Elaine Banner, Clinical and Nursing Liaison, University of Virginia Health Sciences Library

6:00 pm –8:00 pm Welcome Reception

8:30 pm Dine-Arounds

Thursday, October 18

7:30 am – 9:00 am Registration

10:15 am – 11:15 am

4:00 pm – 6:00 pm

7:45am – 8:45 am MAC Committee Meetings

8:45 am – 9:00 am Welcoming Remarks

- 9:00 am – 10:15 am **Cruisin' on Palm Power**
Cruise the boardwalk for information on the development and applications of PDAs in medicine
- Presenters:** Wallace McLendon, Associate Director -- Library Services University of North Carolina at Chapel Hill; Seth Robinson, M.D., Resident University of Virginia Health System; Bill Detmer, President and Chief Executive Officer Unbound Medicine, Inc., Charlottesville, VA
- 10:15 am – 11:15 am **Exhibit Arcade: Posters!! Vendors!! Break!!**
View the dazzling poster presentations about MAC members' achievements in the e-world. Check the MAC web site this summer for the abstracts of posters to be presented
- Stop and chat with our e-world vendors about their products and services
- 11:15 am – 12:15 pm **Under the Palms: Hand Held Help for your Library**
Hear real-life stories and adventures from those who support PDA users and applications
- 12:30 pm – 2:15 pm **Share the Sun Roundtable Lunch**
Topical table discussions for sharing your experiences, issues, and concerns
- 2:30 pm -3:30 pm **Eyeing our Progress**
Two concurrent paper sessions by MAC members on service, evaluation, and staffing. Check the MAC web site this summer for abstracts of the papers to be presented
- 3:30 pm – 6:00 pm **Exhibit Arcade: Posters!! Vendors!! Technology Fair!!**
Revisit the exhibit arcade. New this year will be live vendor demonstrations in the arcade. Check the MAC web site this summer for the schedule of events.
- 4:00 pm – 5:00 pm State Meetings
- 7:00 pm – 9:00 pm **Dazzling Achievers: MAC Awards Banquet**
Honor your MAC colleagues at a banquet of Caribbean flavors on the Atlantic

Friday, October 19

7:30 am – 8:30 am Registration

10:30 am – 11:45 am

2:00 pm – 6:00 pm

8:45 am – 9:15 am

Eyes on MLA

Update by Carol Jenkins, MLA President

9:15 am – 10:30 am

Are sunny days ahead?

“Determining our Worth....

Presenters: Joanne Gard Marshall, Dean School of Library and Information Science, University of North Carolina at Chapel Hill and Keith Codgill, Assistant Professor, University of Maryland College of Information Studies

....Communicating our Value”

Panel discussion with Joanne, Keith, Shelley Bader and others; Moderated by Carol Jenkins

10:30 am – 10:45 am

Break

10:50 am– 11:50 am

Eyes on NLM

Be dazed no more; hear about NLM products and services
Presenters: Eve-Marie Lacroix, Chief, Public Services Division, National Library of Medicine and Annette Nahin, Technical Information Specialist, National Library of Medicine

11:50 am- 12:00pm

Eyeing the Future: DC 2002 Welcome

12:15 pm – 2:00 pm

Keeping an Eye on Business
Lunch and MAC Business meeting

6:30 pm

Dine-Arounds

Saturday, October 20

8:00 am – 9:00 am Registration

8:00 am – 12:00 pm Continuing Education:

Bioethics: An Introduction for health information professionals

Instructor: John C. Moskop, PhD, Professor of Medical Humanities, Brody School of Medicine, East Carolina University, and Director of Bioethics Center, University Health Systems of Eastern Carolina, Greenville, NC

PDA (Person Digital Assistants)

Instructor: Gabriel Rios, Assistant Director for Information Services & Technology, University of Virginia Health Sciences Library

8:00 am – 5:00 pm

The History of the Health Sciences: A One-Day Overview

Instructors: Patricia E. Gallagher, MLS, MA, Special Projects Coordinator, New York Academy of Medicine Library, New York, NY and Stephen J. Greenberg, MSLS, PhD, Reference/Collection Access Librarian, History of Medicine Division, National Library of Medicine, Bethesda, Maryland.



Keep on Eye on the MAC website
<http://www.cbil.vcu.edu/mac/index.html>
for future details about the meeting.