

**Saturday, October 19, 2002
Continued**

- 10:30 am - 11:00 am** **Break**
- 11:00 am - 11:45 am** **NLM Update**
- Betsy L. Humphreys, MLS, AHIP
Associate Director of Library Operations
National Library of Medicine
- 11:45 pm - 12:15 pm** **Welcome from the 2003 Meeting
Local Arrangements Committee**
- 12:30 pm - 2:00 pm** **Continuing the Legacy
Luncheon**
- MAC Business Meeting**

For further information and updates view the MAC Meeting website

<http://www.cbil.vcu.edu/mac/events/2002/meeting.html>

Mid-Atlantic Chapter

Medical Library Association



October 17-19, 2002

**Wyndham City Center Hotel
Washington, D.C.**

Preliminary Program

Welcome to Washington, D.C.

“Capitolizing On Our Legacy!” What better place to celebrate the 50th Anniversary of MAC-MLA than in our nation’s historic capital. Please join us as we honor the history of our chapter, learn ways to continue our legacy through innovative programs and services, share ideas among our colleagues and take care of the best part of our legacy, ourselves.

**Russet Hambrick,
2002 Program Chair**

Thursday, October 17, 2002

Continuing Education Courses

Registration packets will be distributed by the instructor(s) to the continuing education course attendees.

- 8:00 am - 5:00 pm** *Measuring the Difference*
Instructors: Catherine Burroughs & Maryanne Blake
- 8:00 am - 12 noon** *Bioethics Workshop*
Instructor: Dr. John Moskop
- 1:00 pm - 5:00 pm** *Advanced PDAs for Librarians*
Instructors: Gabriel R. Rios and Andrea

Horne

These courses will be at the Himmelfarb Health Sciences Library, George Washington University.

Saturday, October 19, 2002

7:00 am - 7:45 am Registration

7:45 am - 9:15 am Awards Breakfast and MLA Update

Rick Peterson
Medical Center Library
Duke University Medical Center
MAC 2002 Chair
Honors and Awards Committee

Linda Watson
Claude Moore Health Sciences Library
University of Virginia Health Sciences Center
MLA 2002/03 President

**9:30 am - 10:30 am Keeping the Legacy Strong
Your Sense of Humor:
Don't Leave Home Without It**

Invited Speaker:
John Morreall, Ph.D.
President, Humorworks
Williamsburg, Virginia

As young kids, most of us were taught that humor is frivolous and counterproductive. And so while five-year-olds laugh hundreds of times a day, adults laugh only fifteen. Dr. John Morreall will show us how wrong this prejudice is, and how humor is physically and psychologically healthy. In our work as medical librarians, he shows that humor reduces stress and improves social interaction, thus making us

more effective in dealing with colleagues and clients.

Friday, October 18, 2002 Continued

12:30 pm - 2:15 pm

Capitolizing on Sharing Roundtable Luncheon

Join table discussions to share ideas, experiences and solutions.

Topics include:

- Benchmarking
- Bioethics
- Distance Education
- PDAs
- Recruitment
- Virtual Reference

2:30 pm - 3:30 pm

Capitolizing on Experience Contributed papers

Join us as we listen to our colleagues share their knowledge and experience to better serve our constituencies.

3:30 pm - 4:00 pm

Break with Exhibitors

4:00 pm - 6:30 pm

Registration

4:00 pm - 6:00 pm

State Meetings Tours

6:30 pm

Dine-Arounds

Thursday, October 17, 2002 Continued

5:00 pm - 8:00 pm

Registration

6:00 pm

Dine-Arounds

8:00 pm

Welcome Reception Viennese Deserts

Friday, October 18, 2002

7:00 am - 9:00 am

Registration

7:30 am

Continental Breakfast

8:00 am

Opening of Exhibits



**Friday, October 18, 2002
Continued**

8:00 am - 4:30 pm

Exhibits

9:00 am - 9:15 am

Welcoming Remarks

Janice Kelly

NN/LM Southeastern/Atlantic Region
MAC Chair

Jane Blumenthal

Dahlgren Memorial Library
Georgetown University Medical Center
MAC 2002 Local Arrangements Co-Chair

Beth Layton

Himmelfarb Health Sciences Library
George Washington University
MAC 2002 Local Arrangements Co-Chair

Russet Hambrick

Regional Education and
Information Services
Southern Regional AHEC
MAC 2002 Program Chair

9:15 am - 10:15 am

**Capitolizing on Our Legacy
Opening Session**

Experience MAC's Legacy in picture and sound. Remember the first 50 years via an informal and entertaining presentation.

**Friday, October 18, 2002
Continued**

**10:15 am - 11:15 am Capitolizing on our Knowledge
Poster Sessions and
Break with Exhibitors**

Visit the posters presented by MAC members, capitolizing on the knowledge, expertise and achievements of our colleagues.

**11:15 am - 12:15 pm Building on the Past
Applying SERVQUAL Principles to
Evaluate and Improve Library Services**

Invited Speaker:

Mitzi Montoya-Weiss, Ph.D.

Associate Professor of Marketing and
Innovation Management
Business Management Department
College of Management
North Carolina State University

12 noon - 2:00 pm

Registration