

MAC MESSAGES

MID-ATLANTIC CHAPTER OF THE MEDICAL LIBRARY ASSOCIATION

Issue 1 Spring 1984

This is the first issue of MAC Messages, the official newsletter of the Mid-Atlantic Chapter of the Medical Library Association. The goals of the newsletter are to inform members of MAC activities, to inspire members to become involved in MAC, and to exchange ideas about health sciences librarianship. Initially, MAC Messages will be published twice per year, once in the spring and once in the fall. Editors for 1984 are Katherine Branch and Jayne Crofts, Welch Medical Library, Johns Hopkins University, 1900 E. Monument Street, Baltimore, MD, 21205. Suggestions and comments are welcome.

To help make news gathering easier for the editors of MAC Messages, the following members have agreed to serve as area reporters. If you have any news that you would like publicized in MAC Messages, please contact your area reporter who will forward it to the editors.

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HIGHLIGHTS FROM THE MAC EXECUTIVE BOARD MEETING

The Executive Board of MAC met on January 13, 1984 at the Paul Himmelfarb Health Sciences Library, George Washington University Medical Center, Washington, D.C.

Progress continues in obtaining tax-exempt status for MAC. Mickey Cook, Immediate Past Chairperson, has been working closely with an attorney to complete the last details of this project.

The Treasurer's financial records will be audited by an outside accountant on an annual basis. This decision, based on a recommendation by Katherine Yatrofsky, Treasurer, will insure ongoing accuracy of the account. Ms. Yatrofsky also suggested that MAC members be sent a membership card upon payment of dues.

Plans are underway for the 1985 joint meeting of MAC and Southern Chapter of MLA which will be held in Winston-Salem, N.C. The tentative date has been set for the first week in November. Sherry Anderson and Mike Sprinkle have agreed to co-chair the Local Arrangements Committee of this first joint meeting.

Jo Anne **Boorkman** also reported that MAC has been in contact with **MLA's** Program and Convention Committee to offer Baltimore as the host city for the 1989 Annual Meeting of MLA.

Michele Chatfield, Chairperson, Local Arrangements Committee, reported on the upcoming 1984 Annual Meeting which will be held in Washington, D.C. at the Shoreham Hotel.

Jo Anne Boorkman, Chairperson, appointed Gretchen Naisawald Chairperson of an ad hoc Publicity Committee. This committee will be responsible for the development of a chapter newsletter, a membership brochure and chapter stationery.

Gretchen Naisawald
Secretary

TRANSFORMATIONS

1984 MAC Annual Meeting Program
November 14 - 17, Shoreham Hotel
Washington, D.C.

The health care field, which includes medical libraries, is being influenced and changed by technological, political, ethical and economic factors, which are little understood by many of us. The 1984 MAC Annual Meeting Program will try to provide perspectives on the "transformation" taking place in our work place - the hospital, medical school, federal agency or special library concerned with patient care or medical research.

In the first of two plenary sessions, speakers will discuss the economic and ethical factors which are transforming the health care delivery systems in the U.S. The second session will address technological changes, specifically possibilities for transforming access to, and delivery of, information made possible by telecommunications networks.

One of the major forces for change, the computer, has been put within the reach of almost every library with the advent of the PC, or microcomputer. This, more than any other technological innovation, has the potential to transform library operations. The Program Committee has planned an entire afternoon devoted to demonstrations (hands-on if possible) of library applications for microcomputers.

An attempt has been made to provide a blend of passive and active participation. Special Interest Group sessions devoted to Public Services, Technical Services and Library Instruction should provide opportunities for smaller group interaction. The Online Lunch will feature a return to round table discussion. A panel of speakers will discuss survival techniques for librarians in a "bottom line" environment at the Hospital Librarians Breakfast. State groups will also be meeting in Washington. Many have planned programs which take a "closer to home" look at the issues raised in plenary sessions.

Hopefully, everyone should find something to hold their interest, excite their imagination and increase their understanding of the forces transforming their professional lives.

The Program Committee consists of Sherry Anderson, Brenda Curry, Karen Higgins, Suad Jones, John Patruno, Chet Pletzke, Jim Shedlock, Alice Sheridan, Mary Ann Williams and Suzanne Grefsheim, Program Chair.

Suzanne Grefsheim

JOIN MAC AND MLA

Becoming a member of a professional organization such as MAC and MLA will put you in contact with others in your field with similar interests and concerns. Both organizations offer a wide range of activities and services including annual meetings, regional and national educational programs and a variety of publications which can help to keep you up-to-date with new advances in the library field. For more information, please contact:

MLA
Medical Library Association
919 North Michigan Avenue
Suite 3208
Chicago, IL 60611

MAC/MLA
c/o Katherine Yatrofsky, Treasurer
Maryview Hospital Library
3636 High Street
Portsmouth, VA 23707

MAC Messages is published twice per year.

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MAC PLANNING

As most of you are aware, the Medical Library Association (MLA) has been going through a process of strategic planning to assess the future direction of the organization. Some questions being asked are:

- What is the 1988 environment that we, both as individual professionals and as organized groups, will face?
- What "business" are we in? (Who are we, what is our reason for being)?
- What are our goals for 1988? (By 1988, we will be _____).
- What strengths do we have that will help us move toward our goals?
- What weaknesses do we have that may work against achievement of our goals?
- What are the guiding principles that underlie all our activity?

With MLA discussing these questions, it is also necessary for the Mid-Atlantic Chapter (MAC) to address them.

In the first issue of MAC Messages, we have tried to bring you up-to-date on what types of activities the chapter has been doing and intends to be doing in the near future. Right now we have rather a simple structure with an executive board and two standing committees - legislation and nominating. In addition, a program committee, under the direction of the Chairman-elect, plans an annual program meeting in conjunction with the local arrangements committee in the host area.

Since MAC meets only once a year, it is difficult to feel involved or get a sense of what MAC is or can do for us as individual professionals. This newsletter is an attempt to begin expanding our communication efforts and also a way to involve you, the member, in MAC activities. As of now, the newsletter is scheduled to be published semi-annually in the spring and fall. Is this frequently enough to be effective?

The names of officers and committee chairmen have been identified in this issue of MAC Messages so you will know who to contact if you have questions, suggestions or problems that should come to the attention of MAC. Also, we hope some of you will express an interest in becoming more involved in MAC activities. We need to know who you are as well as what your expertise and interests are.

In addition to the questions posed at the beginning of this article, the executive board will be addressing more local issues.

- What is our relationship with MLA?
- Will or should chapter membership be restricted to MLA members? (Right now, MAC officers have to be MLA members).
- How would mandatory MLA membership affect MAC membership?
- Why aren't all MLA members in the MAC area members of MAC? How can we increase their interest in becoming members of MAC?
- How should MAC interact with the MLA Chapter Council?
- Should MAC be offering CE courses in conjunction with state groups at different times of the year in addition to those offered at the annual meeting?

These are just a few of the areas that the executive board needs to address. We also need your ideas. What issues are important to you? How can MAC best meet your professional goals, as an individual and an organization? We hope to hear from many of you. Please feel free to contact me or any Board member, committee chairman or area reporter. You can even write a letter to the editor, now, and make your views known to the entire MAC membership. I hope we hear from you and that we can have a stimulating, fruitful dialogue which will help make MAC a vital and strong chapter.

Jo Anne Boorkman
1984 Chairman

USER FRIENDLY WORKSHOPS

Many library users are expressing an interest in doing their own computer searches using office terminals or personal computers. "User friendly" systems provide access to databases, such as MEDLINE, and require no special training. A number of commercial systems are available:

*BRS/After Dark and BRS/Colleague Medical--Whereas After Dark is available evenings and weekends, Colleague Medical can be searched anytime. Both operate in menu-driven format and allow access to 28 databases. Colleague provides full text of selected journal articles and medical textbooks. For details, call 800-833-4707.

*DIALOG/Knowledge Index--Provides access to 24 databases and is available evenings and weekends. Command-driven, KI allows more advanced searching techniques (i.e. "Explode") than does After Dark. Call 800-227-5510.

*SCI-MATE--Is one vendor's response to downloading. Two software packages are available; one for online searching any vendor, and the other for file management. For information, call 800-523-4092.

*MI/NET--This medical information network includes drug and disease information, medical coding and nomenclature, a portion of Excerpta Medica, and an electronic mail service, call 703-442-2500 or 800-368-3407.

MAC member institutions are responding to user queries about these systems by providing a number of workshops and demonstrations. At the Paul Himmelfarb Library, a CME seminar given by Reference and Online Services staff discussed search strategy formulation, micro-computer hardware needed to go online, system features and commands, and was followed by a laboratory hands-on. Two 2 hour sessions given at the Welch Library introduced participants to the different services and focused upon advanced searching techniques, including MeSH. At the University of Maryland Health Sciences Library, individuals registered for a series of online demonstrations. A similar program was offered at the University of Virginia in Charlottesville. Besides an

introductory seminar about the various search services, the University of North Carolina held a workshop on using micro-computers to perform online searches, an all-day DIALOG training session, and a search strategy formulation class.

For more information about these programs, contact: Elaine Martin at GW (202) 676-2963; Katherine Branch or Jayne Crofts at Welch (301) 955-3413; Mary Ann Williams at U. Md. (301) 528-7373; Elaine Alligood at LJ. Va. (804) 924-5444; or Ellen Brassil at LJNC (919) 962-0700.

Elaine Martin

LEGISLATION COMMITTEE

The Mid-Atlantic Chapter Legislation Committee is composed of representatives from the states of Maryland, N. Carolina, Virginia, West Virginia, and the District of Columbia. The current chairperson is Jean Pugh (Welch Medical Library, 1900 E. Monument Street, Baltimore, MD 21205; 301-955-3418).

The main goal of the Committee is to keep librarians within the region informed of current legislation affecting medical and health sciences libraries. The Committee also solicits letters representing librarian's viewpoints as well as others and forwards the letters to appropriate members of the House of Representatives and the Senate. Past topics have included the renewal and funding appropriations for the Medical Library Assistance Act, the Medicare/Medicaid hospital conditions for participation and the Office of Personnel Management's proposed changes in qualifications for federal librarians. Future efforts will be directed toward issues such as the proposed revision of federal printing regulations and increases of telecommunications charges.

Anyone interested in joining the Mid-Atlantic Chapter Legislation Committee should notify Jean Pugh. All are welcome!

Jean Pugh

MID-ATLANTIC CHAPTER OBJECTIVES

1984

1. To increase chapter membership by 20% by the end of the 1984 through an active publicity campaign.
 - a. Publicize the chapter and its activities by appointing a publication committee.
 - b. Produce a brochure describing chapter activities with a membership application attached.
 - c. Publicize the annual meeting beyond the membership to include: (1) Library schools within the chapter; (2) Neighboring chapters through their primary officers; (3) MLA News; (4) Region 2 Newsletter; (5) Other newsletters within chapter boundaries.
2. To plan, develop and carry out an annual meeting in Washington, D.C. in November, 1984.
 - a. A program committee will be chosen to develop timely, informative conference sessions.
 - b. A local arrangements committee will be appointed to carry out all preparations in Washington, D.C. These will include hotel arrangements, continuing education, registration, exhibits, social events, publicity, tours, etc.
3. To produce and distribute a fourth edition of the MAC Membership Directory by May, 1984.
 - a. Dues statements will be sent before and after the annual meeting in November, 1983.
 - b. Dues will be collected at the annual meeting.
 - c. A computerized list of dues-paying members will be completed by the Welch Medical Library after January 1, 1984.
 - d. The membership directory will be printed and distributed by May, 1984.

4. To explore a methodology to carry out strategic planning for the chapter in line with MLA's strategic planning.
 - a. Discussion will take place at the MAC executive board meeting in January, 1984 regarding strategic planning.
 - b. A methodology will be chosen in order to develop a strategic plan for the chapter by the end of 1984.
5. To insure chapter compliance with MLA membership by review.
 - a. The Constitution and Bylaws will be reviewed annually.
 - b. The MLA membership of MAC will be reviewed annually.

NOMINATING COMMITTEE

The MAC Nominating Committee is composed of five persons representing the four states and the District of Columbia which make up the Chapter. The Committee is appointed by the MAC Chairperson.

The Committee is responsible for nominating a minimum of two candidates for each office. The slate should reflect the geographic diversity as well as the various types of libraries in the Chapter. All nominees must be personal members of the Medical Library Association.

After drawing up the slate, the Nominating Committee is responsible for seeing the ballots are mailed to all MAC members and that the votes are tabulated. The results are announced at the MAC business meeting at the MAC annual meeting.

Bonnie Cannard is chairperson of this year's Nominating Committee. Her address is:

Bonnie Cannard
Dahlgren Memorial Library
Georgetown Univ. Medical Center
3900 Reservoir Road, NW
Washington, D.C. 20007

Marjorie Simon

FIRST REGION 2 RAC MEETING

The Southeastern/Atlantic Regional Medical Library Services (SE/A RMLS) has assembled a Regional Advisory Council (RAC) consisting of nineteen health sciences librarians and health professionals from throughout the region. The RAC held its first annual meeting in Baltimore on March 29 and 30, 1984.

To open the meeting, W. G. Cooper, Associate Director for Planning at NLM and Cyril Feng, Director, Health Sciences Library, UMAB, presented an overview of IAIMS and the five IAIMS planning grants currently in progress. During the day long business meeting, the RAC approved a set of operating guidelines for itself and elected Ted F. Srygley of the University of Florida at Gainesville as its first Chairman. Carol Jenkins, Executive Director of SE/A RMLS reviewed the organizational year. Reports from the program coordinators and discussion focused on the major programs of SE/A RMLS: consultation, training, resource sharing and program planning.

SE/A RMLS will offer consultation on development of services, grants and networking. Region 2 has written a consultation policy and encourages additions to its developing consultation registry.

The Region 2 Training Program will use local instructors where possible and emphasize the training of future trainers. Workshops and online updates will be offered in conjunction with state and regional meetings. A workshop schedule is available and suggestions for new workshops are welcome.

The Resource Sharing Program will collect ILL statistics from basic units this spring. SE/A RMLS is currently testing DOCLINE and will soon offer access to resource libraries. Work is continuing on the 1984 Region 2 Union List to be published this fall. The RMLS will investigate the **use** of electronic mail systems in the Region in order to disseminate information on the systems currently in use.

The RAC formed an Ad Hoc Committee to determine the feasibility of producing regional directories from computer-based files. Once the goal is refined the Committee will be seeking its members from the Region at large.

The Region 2 Office and its Regional Advisory Council encourage comments from all regional members. Look for more complete information on regional activities in SEA CURRENTS,

Jane Pellegrino

**** WINE AND CHEESE IN DENVER ****

If you are attending the MLA meeting in Denver, don't miss the wine and cheese reception co-sponsored by MAC, the Southern Chapter of MLA, and the SE/A RML. The reception will be held in the Empire Room of the Denver Hilton Hotel on Tuesday, May 29 from 6:30-7:30 p.m. For more information, check the conference bulletin.

DOSCHIN CALENDAR

The District of Columbia Health Sciences Information Network (DOCHSIN) announces the following programs for 1984. For more information call Mickey Cook (202) 541-6221.

July 12th:

"Using the Rehabdata and Abledata Databases"

"Using Microcomputers and Word Processors for In-House Activities"
National Rehabilitation Information Center, 3:00 p.m. Tour offered.

October 4th:

"The National Library Services for the Blind and Physically Handicapped",
Howard University, 2:30 p.m. Tour offered.

December 6th:

"Annual Meeting Including Election of Officers" National Institutes of Health, 3:00 p.m. Tour offered.

MID-ATLANTIC CHAPTER
MEDICAL LIBRARY ASSOCIATION

TREASURER'S REPORT

July 1, 1983 - March 31, 1984

Balance 7/1/84		\$ 12,370.69
Income Dues	<u>\$ 1,505.00</u>	\$ 1,505.00
'82 Meeting		
Interest on Account	<u>\$ 2.17</u>	\$ 2.17
'83 Meeting		
Registration	\$ 1,357.50	
Luncheons	552.00	
Dinners	525.00	
Tour	50.00	
CE	4,430.00	
Sponsored Events	1,375.00	
Exhibits	1,885.00	
Miscellaneous	<u>40.40</u>	<u>\$ 10,214.90</u>
		\$ 11,722.07
Expenses		
Legal Fees	\$ 806.63	
Printing	430.40	
Postage	286.69	
Office Supplies	9.78	
Refunds	5.00	
Travel	<u>80.00</u>	<u>\$ 1,618.50</u>
'83 Meeting		
Refunds	\$ 844.00	
Check Charges	6.11	
Printing	714.93	
Postage	133.68	
Office Supplies	23.78	
CE	3,165.00	
Honoraria	250.00	
Luncheons	1,419.42	
Medline	15.00	
Phone	.50	
Flowers	114.25	
Sponsored Events	1,426.97	
Dinners	784.88	
AV Rental	109.00	
Exhibits	<u>1,575.00</u>	<u>\$ 14,770.50</u>
		<u>(\$16,389.00)</u>
Balance 3/31/84		\$ 7,703.76

Respectfully submitted

Katherine Yatrofsky, Treasurer

MID-ATLANTIC CHAPTER
MEDICAL LIBRARY ASSOCIATION
1984 OFFICERS/COMMITTEES

CHAIR

Jo Anne Boorkman
Health Sciences Library
Univ. of North Carolina

CHAIR-ELECT

Suzanne Grefsheim
Himmelfarb Library
George Washington Univ.

IMMEDIATE PAST CHAIR

Marilyn Cook
Washington Hospital Ctr.
Medical Library

SECRETARY

Gretchen Naisawald
Welch Medical Library
Johns Hopkins University

PROGRAM COMMITTEE

Suzanne Grefsheim
Himmelfarb Library
George Washington Univ.

TREASURER

Katherine Yatrofsky
Maryview Hospital Library

LOCAL ARRANGEMENTS, 1984

Michele Chatfield
Food & Drug Administration
Bureau of Foods

CHAPTER COUNCIL REPRESENTATIVE

Rena Snyder
Union Memorial Hospital Library

LOCAL ARRANGEMENTS, 1985

Sherry Anderson/Michael Sprinkle
Bowman Gray School of Medicine

CHAPTER COUNCIL REPRESENTATIVE
(ALTERNATE)

Karen Higgins
Welch Medical Library
Johns Hopkins University

AD HOC COMMITTEE ON PUBLICITY

Gretchen Naisawald
Welch Medical Library
Johns Hopkins University

EDUCATION LIAISON TO MLA HEADQUARTERS

Anna McGowan
Health Sciences Library
Univ. of North Carolina

NOMINATING COMMITTEE

Bonnie Cannard
Dahlgren Memorial Library
Georgetown University

LEGISLATION COMMITTEE

Jean Pugh
Welch Medical Library
Johns Hopkins University

NEWSLETTER

Katherine Branch/Jayne Crofts
Welch Medical Library
Johns Hopkins University

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FAYE D. WILLIAMS
VCU-MEDICAL COLLEGE OF VIRGINIA
TOMPKINS-McCAW LIBRARY
BOX 582 MCV STATION
RICHMOND VA 23298

LIBRARY MATERIAL