

Mac Messages

APRIL/MAY/JUNE 2008

NUMBER 122

WWW.CBIL.VCU.EDU/MAC/

MAC Mid-Atlantic Chapter of the
Medical Library Association



MESSAGE FROM THE CHAIR

There are many perks to serving as MAC Chair: the weekly manicures, limousine rides to and from work, and the stock options, just to name a few. My favorite one is the chance to work closely with the MAC Board, Committee Chairs, and members to make MAC an organization that serves you.

Another favorite perk is the sneak peek I get of the Annual Meeting planning. I can tell you this: it's going to be another amazing MAC meeting. Morgantown, WV is a wonderful location: our hotel, the Waterfront Place, is a modern, well-appointed facility, with, oh yes, free Wi-Fi! Who could ask for more? How about a scenic location,

right on the Monongahela River? Or the convenient access to restaurants and shopping? And don't forget the program: read on for details about the exciting speakers, classes, and other program activities the Annual Meeting and Professional Development teams have lined up.

We'll once again have our popular contributed paper and poster sessions. Speaking of these events, there's still time for you to participate: why not be a speaker or poster presenter? The deadline for submitting abstracts for posters and papers is **June 16, 2008**, and our MAC Posters and Papers Mentor Program

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MAC 2008

**MAY UPDATE FOR MAC
2008 ANNUAL MEETING!
MORGANTOWN, WV
OCTOBER 19-22, 2008**

CE Classes

All Continuing Education classes at the MAC 2008 Annual Meeting are scheduled on Monday, October 20th, including three that will be held in WVU computer classrooms. In the morning, Sheila Snow-Croft will teach a **Grants and Proposal Writing** class from 8:00 am to 12:00 noon. Bart Ragon & Stefanie

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MESSAGE FROM THE CHAIR, CONT.

(Continued from page 1)

(http://www.cbil.vcu.edu/mac/pd/poster_paper_mentor.html) is standing by to help you put a final polish on your submission.

Finally, don't forget to mark your calendars now for MAC 2008: October 20 - 22! I'm looking forward to seeing you in Morgantown!

In addition to the annual meeting planning, the MAC Board and Committees have been working hard on other projects. The Board, Committee Chairs, and Committee members met in April 2008 in Charlottesville and we discussed a number of issues. For full meeting minutes, see the MAC Web site. Here are a few highlights:

Our vendors support MAC in many ways, including exhibiting at our meetings. Some have requested access to meeting registration information (address lists). Should we provide this information (giving attendees the ability to opt out)? Stay tuned for more discussion on this issue.

The Financial Planning Special Committee continues to meet and discuss recom-

mendations on how to best manage our reserves. We've had wonderful financial management from past Treasurers and want to know the best way to preserve our financial health!

We're already looking down the road to 2009! We'll meet with our colleagues from the north for another joint meeting. The New York/New Jersey and Philadelphia Chapters will host the meeting in Atlantic City, New Jersey. Stay tuned for further details and opportunities to help with the planning efforts.

Thanks to all MAC members who serve our organization in so many ways. Continue to watch *MAC Messages* and MACMLA-L (our official e-mail list) for more news and announcements. And feel free to contact me at any time with your thoughts about MAC.

Andrea Horne
2007/2008 MAC Chair
horne@virginia.edu

Become a Member of the Academy of Health Information Professionals Today

Join over 1,100 academy members and discover what medical librarians are saying...

"Before AHIP, I was like a fish out of water - now I am swimming!"

—Vanina Chavarni, AHIP, Library Director, Health Resources Center
Medical Library, Alpena General Hospital, Alpena, Michigan

"The AHIP program allows me to continue my personal journey in service, and—
learning in my personal and professional development."

—Peter Dreese, AHIP, MassHealth Health Policy Library, Executive Office of
Health & Human Services, Commonwealth of Massachusetts-Boston

"As a new medical librarian, having an AHIP mentor to guide me in all aspects of
professional development has been invaluable."

—Danielle Carlock, AHIP, Polytechnic Campus Library, Arizona State
University-Polytechnic-Mesa



Further information and an application can be accessed at www.mlanet.org/academy/
or contact Lisa C. Fried, MLA, at 312.419.9094 x28 or email mlapd2@mlahq.org.

M A C 2 0 0 8 , C O N T .

(Continued from page 1)

Warlick will teach a full-day class on **Integrating Web 2.0 Technologies** from 9:00 am to 4:45 pm (with time off for lunch!).

From 1:00 pm to 4:00 pm, you can attend a class on **Leadership in a Health Sciences Library** taught by Anne Linton, et al, or learn about **Assessment of Information Literacy** in a class taught by Jennifer Nutefall and Deborah Gaspar.

Then, at 3:00 pm, Terri Ottosen will teach a three hour class on **Combatting Information Fatigue: Health Information Resources for Veterans and Their Families**.

S P E A K E R P R O F I L E S

Our keynote speaker this year is **Dr. Anne Cather**, a professor from WVU's Family Medicine Department, serving as a clinician in both the Center of Excellence in Women's Health and the Student Health Service. She also serves as Associate Dean of Student Services and Professional Development, and was awarded a fellowship in a national program on Executive Leadership in Academic Medicine. Dr. Cather will give the keynote address on Tuesday morning on the topic of "Achieving Balance in Your Personal and Professional Life," noting how important it is to strive for balance in spite of the numerous demands on our time and energy. How true!

Dr. James Cimino, Chief of the Laboratory for Informatics Development at the NIH Clinical Center in Bethesda, Maryland, is the invited speaker for the Technology session held on Tuesday afternoon. His topic is the Librarian Infobutton Tailor-

ing Environment (LITE), a tool that his team is building for librarians to tailor, or customize, the infobutton system for context-specific use by clinicians in their institutions. Dr. Cimino sees librarians, who understand the information needs of clinicians and the systems within which they work, as the "ideal people to customize infobuttons." In his presentation, Dr. Cimino will describe how infobuttons work and the experience thus far for real clinical users and real systems using them.



Reminder – Abstracts for Papers and Posters Due June 16th!

MAC members are invited to submit abstracts for papers and posters on the following themes:

How High & How Far? - Share what your library is doing to keep your staff and users happy. What changes in service, operation, or building have been implemented?

Looking to the Horizon - How are you planning for the future? How have you been able to create opportunities?

A Little Closer to Heaven - How are you collaborating with other libraries, health professionals, agencies or others? What strategies have you found in creating successful partnerships?

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MAC 2008, CONT.

(Continued from page 3)

Totally New Vistas - What new technologies have you experimented with or introduced at your library?

Directions for how to submit an abstract can be found on the MAC 2008 Annual Meeting website at: <http://www.cbil.vcu.edu/mac/events/2008/pp.pdf>

Mentoring Opportunities

If you've never created a poster or presented a paper, and you think you could use a little help, check the website for information on our new mentoring service at http://www.cbil.vcu.edu/mac/pd/poster_paper_mentor.html

Speed Mentoring @ MAC 2008!

Have you been thinking about applying for a better job, but are uncertain of how to showcase your skills and experience? If so, come to the PDC's first speed mentoring program at MAC '08. Date and time to be decided.

The program will consist of "speed mentoring" sessions for pre-registered participants. Wikipedia defines 'speed dating' as "an event where men and women are rotated to meet each other over a series of short "dates," usually lasting from 3 to 8 minutes." MAC may not be able to help with your love life, but we can provide pointers on career strategy. Registrants will have the opportunity to meet individually with one or more senior managers with hiring experience in health sciences libraries for ten-minute "speed mentoring" sessions. These sessions might include job-hunting advice, or evaluation of your resume. The number of sessions per person will depend on the number of registrants and available mentors.

To register as a speed mentoring participant, please email your contact information to Meredith Solomon, msolomon@hshsl.umaryland.edu,

and specify whether you would like to be a mentor or a mentee.



Karen Crowell
Meredith Solomon
 Co-Chairs, 2008 Annual Meeting
 Mac 2008 Publicity Committee

M A C 2 0 0 8 , C O N T .

**Hospital Librarian's Symposium Dinner****MAC/MLA Meeting****Morgantown, WV****Tuesday, Oct. 21, 2008****6:30 – 8:30 pm**

Please join with your colleagues for a delicious dinner and informative presentations. Dinner is a buffet that includes soup, salad, pastas, a variety of vegetables, chicken and beef. Presenters and topics include:

- **Dan Wilson**, Associate Director for Collection Management of University of Virginia, will discuss emergency preparedness in hospital libraries
- **Christine Caufield-Noll**, Senior Informationist at the Harrison Medical Library, Johns Hopkins Bayview Medical Center, will inform us of her involvement in morning rounds
- **Lois Culler**, Director of the Health Sciences Library at Inova Fairfax Hospital, will discuss her NLM funded grant for software for collection analysis
- **Diana McDuffee**, Director of the NC AHEC Program at the University of North Carolina Health Sciences Library, will provide information on AHEC Digital Library Consortium among hospital and academic health science libraries

Cost for the dinner is \$35.00. Registration can be done when registering for the MAC/MLA conference.

We look forward to sharing this evening with you. Any questions can be directed to either Deniz Ender, 919-784-3032, deniz.Ender@rexhealth.com or Linda Gorman, 410-550-0679, lgorman@jhmi.edu.

SECOND CALL FOR PAPERS AND POSTERS

You are invited to submit proposals for contributed papers and posters for the MAC/MLA 2008 Annual Meeting in Morgantown, WV on October 20 – 22. The meeting's theme is "Almost Heaven: Exploring New Vistas." The 2008 Planning Committee invites MAC members to submit proposals related to:



- How High & How Far? - Share what your library is doing to keep your staff and users happy. What changes in service, operation, or building have been implemented?
- Looking to the Horizon - How are you planning for the future? How have you been able to create opportunities?
- A Little Closer to Heaven - How are you collaborating with other libraries, health professionals, agencies or others? What strategies have you found in creating successful partnerships?

Totally New Vistas - What new technologies have you experimented with or introduced at your library?

Have other ideas? We'd love to hear them! Please share your research and ideas with your colleagues.

Submit two copies of the abstract (300 word maximum). Proposals must be submitted in the format of structured abstracts. For more information see <http://www.scmla.org/abformat.htm> or <http://research.mlanet.org/>. Include a list of authors, their institutional affiliations, email addresses, and telephone numbers with the first copy of the abstract. The second copy will be used in a blind review process and should not include any specific information that would identify either the authors or their institutions. Abstracts will be

evaluated on originality, innovation, organization and clarity of presentation, as well as relevance to improving service or practice. The primary author will be notified of the committee's decision in August. Additional information (i.e. time, location, setup instructions, etc.) will be sent with

acceptance notification. **Note:** Those presenting in Morgantown must be registered for the meeting.

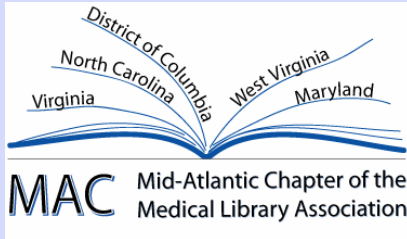
Contributed Papers: Email abstracts to Susan Simpson at simpsons@ecu.edu using a Word attachment.

Posters: Presenters should plan to be available to staff posters during a 45 minute poster session. Each presenter's area will be provided with a poster board (8' x 4'). Electrical connections and tables will not be available. Email abstracts to Brandi Tuttle at brandi.tuttle@duke.edu using a Word attachment.

To ensure that MAC members are able to make the most of the annual meeting experience, MAC has established a mentoring program to support members with little or no experience in preparing posters or presenting papers. For more information about working with or serving as a mentor, see http://www.cbil.vcu.edu/mac/pd/poster_paper_mentor.html. To help you get started now with posters, see the Jan. 2007 NN/LM SE/A presentation on creating posters using PowerPoint at <http://nmlm.gov/sea/services/webconf/Jan2007/index.html>

The deadline for submitting abstracts is June 16, 2008.

MAC / MLA HONORS AND AWARDS COMMITTEE



May 13, 2008

Do you know someone who is an inspiring MAC member? Recognizing our colleagues is one of the highest honors we can bestow on our peers. The time to nominate your colleagues is now.

It is easy to nominate your fellow MAC member using our online form.

If you know a MAC member who has shown leadership or initiative in the field you can nominate them for one of these professional awards:

MAC Librarian of the Year Award

One-Person Library Recognition Award

Marguerite Abel Service Recognition Award

Criteria for the awards can be accessed at <http://www.cbil.vcu.edu/mac/awards.html>.

The deadline for submitting nominations is **July 31, 2008**. A plaque and a cash award of \$200.00 will be awarded to the recipients. Presentation of the awards is at the business meeting during the annual meeting.

This year it is easy to nominate your fellow MAC member using our online form! Submit your nomination by completing the online form at <http://www.surveymonkey.com/macawards>

Please contact Virginia Carden carde009@mc.duke.edu if you have any questions.

Virginia Carden
MAC/MLA Honors & Awards Committee
carde009@mc.duke.edu

ATTENTION: MAC RETIREES!

Did You Know????

MAC retirees get free membership! *Retirees must have been members 5 years prior to retirement.* Contact Virginia Carden for details at carde009@mc.duke.edu

NEWS FROM THE STATES

NEWS FROM NORTH
CAROLINA STATE
UNIVERSITYPERSONNEL
CHANGES

The NCSU Libraries has appointed **Kristine Alpi** as the Director of the William Rand Kenan, Jr. Library of Veterinary Medicine. Kristi has been the Associate Library Director

at the Weill Cornell Medical Library for the last few years. In addition she has been a lecturer in Public Health at Cornell since 2002. She was previously the Library Manager of the Public Health Library for the NYC Dept of Health and Mental Hygiene. Kristine has a Masters in Library Science, and a Masters in Public Health focused on community health education, and is a Distinguished Member of the Academy of Health Information Professionals of the Medical Library Association.

The NCSU Libraries has also appointed **Dr. Carol Vreeland** as the Associate Director of the William Rand Kenan, Jr. Library of Veterinary Medicine. Carol has provided services to CVM as Interim Reference Librarian at the Veterinary Medical Library (VML) since May 2007. We are pleased that she will be joining the new Director, Kristine Alpi, and the VML team in helping CVM faculty, staff, and students succeed in education, research, and clinical care by locating information, providing instruction, acquiring materials, and promoting time-saving services. Formerly Life Sciences Librarian at NCSU since 1999, Carol



North Carolina

Hattie Vines
State Reporter
vines001@mc.duke.edu

will continue to collaborate in multidisciplinary efforts involving the NCSU Libraries and the College of Agriculture and Life Sciences. Carol earned her D.V.M. at the University of Illinois at Urbana-Champaign and her Masters in Library Science at UNC-Chapel Hill.

NEWS FROM
VIRGINIAFROM
CLAUDE
MOORE
HEALTH
SCIENCES
LIBRARY,
UNIVERSITY OF
VIRGINIA

Virginia

Patricia Greenberg
State Reporter
psv6n@virginia.edu

At the University of Virginia Medical Center, patients now have new medication reconciliation cards to better document the medications and dosage they are taking. The cards were developed during a collaborative project that included **Kelly Near**, the HS Library outreach librarian, who was working with the director of patient and family education at the center to determine how to better meet the health literacy needs of the community. Kelly received a grant from the National Network of Libraries of Medicine to bring together patient educators and literacy educators for a working group session. The group decided overwhelmingly that the most important health literacy issue for the community was the safe use of medications.

The cards were also developed to promote JCAHO's Patient Safety Goals at UVa and at

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NEWS FROM THE STATES, CONT.

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other area hospitals. Patients can benefit from having an available list of the names and dosages of the medications they take and empowering patients to take control of their medications can help caregivers make better informed clinical decisions.

FROM BRICKELL
LIBRARY AT EASTERN
VIRGINIA MEDICAL
SCHOOL

On March 20, 2008 the *Virginian Pilot* ran a feature article on a library program geared to tweens and teens, "Burping, Tooting and Stinky Feet". Created by **Ruth Smith**, Outreach Coordinator at the Brickell Library at Eastern Virginia Medical School, the program was presented at the Bayside branch of the Virginia Beach Public Library. The course was designed to introduce attendees to basic body mechanics, MedlinePlus and HealthSmart Virginia (<http://healthsmartva.pwnet.org>), a resource created by EVMS librarians and the Virginia Departments of Health and Education that links students and educators to resources that support Virginia's health education standards of learning. Ruth Smith teamed with **Brenda Davidson**, of the Virginia Beach Public Library System to teach the class to an enthusiastic audience. A popular regional program, the class has been presented at public libraries, schools and YMCA camps.

S L A T E O F O F F I C E R S

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2007 MAC Awardees

MAC Librarian of the Year - Julia Shaw-Kokot
 Marguerite Abel Service Award - Andrea Horne
 One Person Library Recognition Award - Claire Meissner

MAC Messages is published QUARTERLY by the Mid-Atlantic Chapter/
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A H I P P O I N T S F O R
N E W S L E T T E R
B Y L I N E !

Here's your chance to amass AHIP points—
 contribute to *MacMessages*!

Linda Collins relates that a “bylined contribu-
 tion in a newsletter” is worth one point.
 “Newsletter articles written as part of com-
 mittee responsibilities are not awarded
 points.”

For further details refer to the Academy Point
 Index under “bylined contribution to a news-
 letter” at:

www.mlanet.org/academy/points2.html#authoring.

-Editor

MacMessages is now quarterly!

Please make a note on your calen-
 dar to send those newsworthy items
 in an email format to your state
 reporter when you think about it.
 Your reporter will consolidate
 those random emails into a very
 newsy article for the *News From
 The States* column.

Thanks again,
 -Editor