

Chapter Benchmarking Educator

Annual Report
October 15, 2004

During my first year's appointment as MAC's Benchmarking Chapter Educator I was involved in two primary activities: 1. Learning my role as it currently exists and exploring how other chapters use their BCE's 2. Promoting and educating MAC members to participate in the second Benchmarking data gathering effort.

Activities:

- Added to MLA's Benchmarking Chapter Educator's Resource list
- Began receiving information about data gathering for the second survey
- Sent e-mail messages throughout the survey period (April – July) to MAC discussion list to encourage participation in the survey
- Monitored level of MAC participation in the survey
- Forwarded member questions about the survey to MLA personnel
- Served as chair of the Benchmarking Chapter Educator's Chapter Sharing Roundtable at MLA in Washington
- Participated in BCE discussion list

Outcomes:

- MAC BCE's role is similar to what other chapters are currently doing
- MAC members participated significantly to the data gathering

Respectfully submitted,

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