

MAC Professional Development Committee Annual Report 2003-2004

Committee Members: Holly A. Harden (Chair), Bart Ragon (LAC Liaison, Chair-Elect), Elizabeth Ketterman (CE Web page Coordinator), Patricia Greenstein (AHIP Coordinator), Margaret Norden, Bob Ladd, Monique Mackey, Kathy Cable, Sally Brown, Margaret Moore.

Summary of 2003-2004 Activities

For 2003-2004 the Professional Development Committee met once at the mid-winter meeting in Durham at Duke University Medical Library. Subsequent virtual meetings included a conference call to discuss plans for the annual meeting. All further discussions and actions were held and confirmed by e-mail. The group decided this year to assign a smaller subcommittee to handle the CE courses for the annual meeting with each member being a liaison to an instructor. This worked out very well as responsibilities were shared among members. Liaisons included Holly Harden, Bart Ragon, Beth Ketterman, Kathy Cable, Bob Ladd, and Margaret Norden. Several issues surrounding "breaking even" were confronted and it was decided to try and get instructors who would be cost-productive, such as RML classes.

The PDC had a busy year and committee members worked diligently on committee projects. Beth Ketterman kept the MAC CE Web page updated. Patty Greenstein has continued the responsibility of being our AHIP Chapter Credentialing Liaison and MAC AHIP Coordinator. Bart Ragon, Chair-Elect, was this year's CE liaison to the LAC and was in constant communication with the liaisons about LAC needs. Andrea Horne was also in communications with PDC liaisons for their AV needs and also for much appreciated advice. Holly and Monique coordinated to send out letters of inquiry to chairs of library, information science, or informatics programs regarding the student internship. No responses have been attained as of this date. In December the PDC applied for the Chapter-Level Leadership Education Challenge Grant, sponsored by the Leadership and Management Section of MLA that would subsidize funds for providing leadership training to a chapter in which that need was addressed. Upon notification that our application was not accepted, it will be noted to apply again in the future. MAC members have expressed a desire for leadership skills training, however ARL courses are costly and investigating sponsorships such as these should be reviewed next year.

Additionally the Professional Development Committee attempted to revise their Policies and Procedure Manual for currency and accuracy, however, due to time limitations, they were not updated. It is highly recommended that next year's committee evaluate the policy for changes, especially regarding courses for the annual meetings. Holly attended the Chapter CE Chairs Committee meeting at MLA, Washington, DC in May and heard from other chapters regarding their procedures for getting courses for annual meetings. Some chapters hire an event coordinator that also recruits instructors. Other chapters have the LAC members devote time into recruiting instructors so that their PDC committees can focus on chapter needs. Materials from this meeting will be forwarded to the Chair-Elect for future reference.

Other members took on duties as needed and provided advice and insight on PDC activities.

Continuing Education

In lieu of time, classes this year were planned according those found in the MLA Educational Clearinghouse taught by MAC members as well as those courses that were well attended at other chapter meetings. It is recommended that a survey be done of MAC members after the annual meeting to assess CE needs. The committee then discussed possible courses and decided to offer the following five courses:

Class Title	Instructor(s)	Day/Date	Time	CE Hours
Technology Planning for Health Sciences Librarians	Wallace McLendon	Saturday, October 16, 2004	8:00 a.m. - 12:00 p.m.	4.0
Easy to Read Health and Wellness Materials	Beth Wescott	Wednesday, October 13, 2004	1:15 p.m. - 5:15 p.m. (Hands-on)	4.0
Working Through Conflict: An Interactive Workshop for Resolving Conflicts...	Gerald (Jerry) Perry	Saturday, October 16, 2004	8:00 a.m. - 12:00 p.m.	4.0
EBM Study Design and Critical Appraisal Skills	Connie Schardt	Wednesday, October 13, 2004	8:00 a.m. - 12:00 p.m.	4.0
High Impact Design for the Web and PowerPoint	Jan (yan) Buhmann	Wednesday, October 13, 2004	8:00 p.m. - 12:00 p.m. (Hands-on)	4.0

Internship Project

There were no applications received this year for the internship. Monique Mackey sent out letters to directors of library, information science, and informatics programs in the MAC state regions.

Research Activities

There was an inquiry for a Journal Club from Theodora Bakker at Georgetown that she wishes to convene this fall. Next year's PDC will follow up with progress.

AHIP Counseling Report

Patty Greenstein is the AHIP Credentialing Liaison and Counselor for MAC. For this year's annual meeting in Raleigh, we have 8 people signed up to talk to AHIP Mentors. They are also setting up a table in the registration area in case anyone else has any questions. Five experienced MAC AHIP Counselors have agreed to continue in their roles. Our thanks to: Jane Blumenthal, Gary Greenstein, Claire Meissner, Beverly Murphy, and Paula G. Raimondo.