

2011 MAC/MLA Business Meeting

Richmond, VA

Chair's Report

MLA Reports

I submitted a final report to MLA for the 2010/11 MLA Annual Report cycle and a 2011/12 Mid-Year report. Copies of the Mid-Year Report are included in today's handouts.

Strengthen MAC Internal & External Structure & Communication

My priorities as MAC Chair for 2011 were to strengthen the Chapter's internal structure and organization in order to facilitate our Executive Board and Committees' business and to create and enhance mechanisms that encourage timely and effective communication across all levels of our Chapter's membership. These two priorities emerged as unmet needs from our last formal Needs Assessment done in 2007. Some of the accomplishments include:

- **MAC Membership Directory**

The 2011 edition of the **MAC Membership Directory** was launched online. Having the Directory online now means we can keep it truly current. I would like to thank Lynn Eades for her work as the MAC Membership Database Manager and Ryan Harris (Chair) and the members of the Membership and Recruitment Committee for their work in making this Directory possible.

- **MAC Intranet**

Thanks to the work of our web master, Adam Glazer, we now have an Intranet space within the MAC website to post password-protected items for convenient access by all MAC members. The MAC Intranet link can be found under the MAC header on the Home Page. The intranet is divided into two parts: a member's space and a separate section for MAC Board business.

- **MAC Messages**

We continue to develop **MAC Messages**, our Chapter's newsletter in blog form. We are inviting members to sign up for *email delivery* of **MAC Messages** and to *contribute your voice* to it by submitting news items or stories about what is happening at your library.

- **Board Listserv Address**

Andrea Horne established two listserv addresses for MAC work – one for the Board and one for Committees.

Needs Assessment

I worked with Rick Peterson, Diana McDuffee, and Andrea Horne on two Survey Monkey Needs Assessments – one to current MAC members and the other to MLA members in our region who are not current MAC members. Rick will report on the results from these two surveys later in the meeting. I was struck by how pleased the non-members were to be asked for their opinions – so I think this process paved the road for increased membership. Many thanks to the work of Ryan Harris in obtaining the MLA mailing list.

"Student Vision' Article to MLA News

MLA News requested a news story from the Chapter. I thought others would want to know about our successful Student Vision scholarship, so I took information and photographs from the Membership and Recruitment Committee's final report from the Chapel Hill meeting and submitted that – copies available upon request.

Respectfully submitted October 3, 2011 by
Karen Knight, MAC Chair 2011