

**MID-ATLANTIC CHAPTER
Medical Library Association
2010/2011 MLA Annual Report
Covering May 2010 – May 2011**

MLA Goal 1. Recruitment, Membership and Leadership in the Profession

MAC has been active this year in supporting the professional development of librarians already in the field, attracting students into the profession, and honoring those who work in our region for their accomplishments and service. Highlights include:

- Rick Peterson (Duke) won the Marguerite Abel Service Award, and was honored at the 2010 MAC meeting in Chapel Hill, NC. Rick is also the 2011/2012 MAC Chair Elect.
- Outgoing MAC officers and committee members received certificates of service at the October 2010 Annual Meeting.
- The MAC Professional Development Committee awarded three, first-time [Special Professional Development grants](#) to regional librarians. These small grants are to support members in developing their knowledge of the theoretical, administrative, or technical aspects of health sciences librarianship. There will be another Call for applicants in late summer.
- Peggy Gross, a librarian from the Western Pennsylvania area of MAC received the MAC Conference Scholar Award. This award pays for the registration to the MAC meeting for a first-time attendee. She wrote a piece for the [MAC Messages](#) newsletter on her experience.
- A Needs Assessment survey will soon be sent to members and non-MAC members to assess what new and experienced librarians want from a professional membership organization.
- North Carolina is home to several Schools of Library/Information Sciences. To capitalize on the proximity of the 2010 MAC meeting to these Schools, the [MAC Student Vision Scholarship Award](#) was created to introduce interested students to the MAC experience. MAC supported the attendance of six library school students to the Chapel Hill MAC meeting. Students were assigned experienced conference buddies and had networking and mentoring opportunities, including a resume clinic.
- Steps were taken to strengthen the chapter's internal structure and organization to facilitate Board and Committee business as well as enhance timely and effective communication across all levels of membership by:
 - Creating a password-protected Intranet area of the [MAC Website](#) for Board work and another for Member services.
 - Publishing an online Membership Directory on the Intranet for easy access.

- Enhancing [MAC Messages](#), the Chapter's online newsletter, by encouraging email and RSS delivery of new messages and providing a direct link for members to submit their own news and stories to the newsletter blog.
- Including expanded job postings and CE offerings.

MLA Goal 2. Life Long Learning

- The 2010 MAC Annual Meeting provided many opportunities for members to explore new roles and develop their knowledge and skills. Highlights include:
 - Seven courses, one in each MLA competency area, were taught for a total of 34 CE hours.
 - AHIP counseling was provided for MAC members.
 - Eighteen (plus one invited) contributed papers were submitted. Eleven were given as full papers and seven were lightning presentations – a first for MAC.
 - Forty-two posters were presented.
 - The Roundtable Luncheon featured thirteen topics and several open tables.
- The MAC2011 Meeting will be held October 10-12 in Richmond, VA. The meeting theme will be “Capitalize on our Strengths” Co-chairs for the meeting are Barbara Wright and Shannon Jones from Virginia Commonwealth University.
- The MAC Chapter Council Representatives continue to encourage MAC members to participate in MLA CE opportunities, MLA Chapter Sharing Roundtables and MLA Webcasts.

MLA Goal 3. Advocacy

- Many MAC libraries support MLA's Global Initiative by providing free document delivery services to the Latvia Medical Center Library and to Moldova's Medical Library.
- In addition to the free delivery of articles, many libraries offer Interlibrary Loan to foreign researchers either free or for a small fee.

MLA Goal 4. Knowledge Creation & Communication

- Mac's Research and Assessment Committee organized a panel discussion at the Annual Meeting entitled, “[Setting our sights on research: it's easier than you think](#)”. The three speakers represented a mix of research backgrounds, and included Barbara Wildemuth, author of *Applications of Social Research Methods to Questions in Information and Library Science*.
- MAC accepted an initial three-year proposal from the Research and Assessment Committee to provide up to \$1,000 in seed money annually to be awarded either to individuals or groups, for research and/or assessment projects to promote excellence in librarianship.
- There have been two noteworthy events to articulate and promote clinical translational sciences initiatives held in the MAC region:

- An “[E-sciences/Translational Sciences Symposium](#)”, organized by librarians from UNC Chapel Hill and Duke and sponsored by NN/LM SEA region, was offered at the end of the MAC Meeting to members at no additional costs. There were 69 MAC conference and 23 non-MAC attendees.
- An “[E-Science Bootcamp](#)” developed by the UVa Claude Moore Health Sciences Library and co-sponsored by NN/LM SEA region and MAC was held in March 2011 as a follow-up to the October “E-sciences /Translational Sciences Symposium”.

MLA Goal 5: Partnerships

- Member rates for the 2010 Meeting were extended to other MLA Chapter Members and to members of the Association of NC Health and Science Libraries.
- MAC will be participating in a Quad Chapter meeting in 2012 to be held in Baltimore, VA. The four Chapters include Southern, New York/New Jersey, Philadelphia, and MAC. Steven Douglas and Ryan Harris from the University of Maryland, Baltimore will co-chair the meeting for MAC.
- MAC’s current, past, and chair elect have formed a team to begin a strategic planning process. A major focus of this process will be to identify other organizations to partner with to broaden the experience for MAC members and grow a diverse membership.

MOTION

This report is informational and requires no action by the Board of Directors

Respectfully submitted on April 15, 2011.

Karen Knight
MAC/MLA Chair, 2010-2011

Elected Chapter Officers:

Karen Knight, Chair
Rick Peterson, Chair-Elect
Diana McDuffee, Immediate Past Chair
Terri Ottosen, Secretary
Brandi Tuttle, Treasurer
Jonathan Lord, Chapter Council
Melissa Ratajeski, Chapter Council Alternate
Andrea Horne, ex-officio Board Member