

**MID-ATLANTIC CHAPTER
Medical Library Association
2011/12 MLA Mid-Year Report**

MLA Goal 1. Recruitment, Membership and Leadership in the Profession

MAC conducted a Needs Assessment Survey between May and August 2011 to assess progress on issues identified from a 2007 survey. MAC members and non-MAC members in the region were surveyed separately. A gap analysis model was utilized on the MAC member survey to compare importance ratings to satisfaction ratings for programs and activities, continuing education, and communication. These survey results will be released at the October Annual Meeting and will inform much of what we plan for the coming year.

MAC has been active in supporting the professional development of librarians already in the field, attracting students into the profession, and honoring those who work in our region for their accomplishments and service. Highlights from the past six months include:

- Anne Powers (Duke) won the Marguerite Abel Service Award, and will be honored at the 2011 MAC meeting in Richmond, VA.
- Susan Arnold (WV University) won the MAC Librarian of the Year Award, and will be honored at the 2011 MAC meeting in Richmond, VA.
- Outgoing MAC officers and committee members will receive certificates of service at the October 2011 Annual Meeting.
- The MAC Professional Development Committee awarded five more (total of 9), first-time [Special Professional Development grants](#) to regional librarians. These small grants were used to support members in developing their knowledge of the theoretical, administrative, or technical aspects of health sciences librarianship.
- This year's MAC Annual Meeting in Richmond will again host the [MAC Student Vision Scholarship Award](#) winners. This award was created to introduce interested library/information sciences students to the MAC experience by providing conference scholarships and special programming opportunities. Students will be assigned to experienced conference buddies, be encouraged to participate in networking and mentoring opportunities, and will meet with regional Library Directors in a resume clinic. There is also a special workshop called "Your First Day at Work – The Right and Wrong Way to Launch a Career" presented by Pat Wagner from Pattern Research.
- Steps continue to be taken to strengthen the chapter's internal structure and organization to facilitate Board and Committee business as well as enhance timely and effective communication across all levels of membership. The most recent enhancements include:

- Purchasing a subscription to PB Wiki
- Establishing a LinkedIn group
- Establishing listserv addresses for Board and Committee work.

MLA Goal 2. Life Long Learning

- The October 2011 MAC Annual Meeting in Richmond, VA will provide many opportunities for members to explore new roles and develop their knowledge and skills.
 - There will be five half-day courses offered, including:
 - “EBM and the Medical Librarian” Parts 1 & 2 taught by Connie Schardt.
 - “Patient & Caregiver Tools for Navigating the Healthcare System & Health Information Resources” taught by Ann Duesing.
 - “Your Library’s Value: Needs Assessment, Program Development, Program Evaluation” taught by Cindy Olney.
 - “Promoting Health Literacy through Easy-to-Read Materials” taught by Nancy Patterson.
 - Opportunities for AHIP counseling.
 - Contributed papers and posters.
 - The Round Table Luncheon will feature 20 different topics to share and explore.
- The MAC Chapter Council Representatives continue to encourage MAC members to participate in MLA CE opportunities, MLA Chapter Sharing Roundtables and MLA Webcasts.

MLA Goal 3. Advocacy

- Many MAC libraries support MLA’s Global Initiative by providing free document delivery services to the Latvia Medical Center Library and to Moldova’s Medical Library.
- In addition to the free delivery of articles, many libraries offer Interlibrary Loan to foreign researchers either free or for a small fee.

MLA Goal 4. Knowledge Creation & Communication

- MAC’s Research and Assessment (RAC) Committee will highlight posters and papers at the annual meeting that involve research and/or assessment. Committee members will provide information about the upcoming call for Research & Assessment Grant proposals in 2012. There will also be a dine-around designated for members interested in research and assessment.
- MAC members continue the wonderful start made in 2010/11 for investigating and promoting library support for e-science issues. As a follow-up from the April, 2011 planning meeting, librarians have been working on providing online resources for librarians interested in hosting an e-science event at their institution. This group is also discussing how to promote librarian e-science activities in the NN/LM to other librarians

MLA Goal 5: Partnerships

- MAC will be participating in a Quad Chapter meeting in 2012 to be held in Baltimore, VA. The four Chapters include Southern, New York/New Jersey, Philadelphia, and MAC. Steven Douglas and Ryan Harris from the University of Maryland, Baltimore will co-chair the meeting for MAC.
- MAC has announced that the 2013 Annual Meeting will be held in Pittsburgh – one of the stated priorities when the Pittsburgh Chapter merged with MAC three years ago.

MOTION

This report is informational and requires no action by the Board of Directors

Respectfully submitted on October 3, 2011.

Karen Knight
MAC/MLA Chair, 2010-2011

Elected Chapter Officers:

Karen Knight, Chair
Rick Peterson, Chair-Elect
Diana McDuffee, Immediate Past Chair
Terri Ottosen, Secretary
Brandi Tuttle, Treasurer
Jonathan Lord, Chapter Council
Melissa Ratajeski, Chapter Council Alternate
Andrea Horne, ex-officio Board Member