

**Strategic Planning Task Force
Final Report
October 2002**

After the 2001 Mid-Atlantic Chapter (MAC) Annual Meeting in Ocean City, Maryland, MAC Chair, Janice Kelly appointed a MAC Strategic Planning Task Force. The Task Force was charged with developing a new strategic plan for MAC that accurately reflected what MAC is and aspires to be.

The Task Force met three times in January, June, and September 2002. As part of the process, the Task Force looked at missions, visions, value statements, and strategic imperatives. Additionally, the Task Force used the results from the MAC Needs Assessment and documents from the Medical Library Association (MLA) such as the Strategic Plan, President Linda Watson's Theme and Priorities for 2002-2003, and the document *MLA Future: Issues, Challenges and Choices*.

Two articles were submitted to the newsletter. In late June and July focus groups were held at the University of Maryland, University of Virginia, Duke, and the University of North Carolina to review the draft values, vision, mission, and strategic imperatives. E-focus groups were held in North Carolina and West Virginia. There were close to 40 participants. In addition to reacting to the draft values, vision, mission, and strategic imperatives, participants were also asked to respond to questions regarding the biggest impacts on the health information profession and health information professionals and what MAC could or should be doing.

The draft values, vision, mission and imperatives, along with the focus group questions, were also posted to the MAC listserv in an effort to solicit additional responses. Unfortunately, no one responded.

After the final meeting of the Task Force in early September, the documents were sent to the Executive Board for final approval. The Task Force also recommended the Board move swiftly to act on the strategic imperatives to move the strategic planning process on to the next step. The Board made some additional changes. The documents were again posted to the MAC listserv for final review.

Members of the Task Force will be available during the MAC Business Meeting at the Annual Meeting in Washington DC to discuss the work that was done. Copies of the values, vision, mission, and strategic imperatives will be available at the meeting

Members of the Task Force included:

Terry Burton	Connie Schardt
Russet Hambrick	Steven Squires
Janice Kelly	M.J. Tooley, Chair
Jonathan Lord	