

Strategic Planning Task Force Report October 28, 2003

The Strategic Planning Task Force was given the charge to: Assess the organizational structure of MAC in order to fulfill its new vision and mission and to effectively respond to member expectations. The Task Force was asked to make recommendations to the MAC Executive Board by the Fall 2003 board meeting. The following MAC members serve on the Task Force: Susan Craft, Dan Wilson, Jonathan Lord, Ann Sasser, Claire Meissner, Diane Fuller, Beverly Murphy and Russet Hambrick. Russet Hambrick serves as Chair of the Task Force.

The Task Force held its first meeting at the winter executive board meeting in Charlottesville, Virginia on February 21, 2003. Activities planned by the task force to assess the organizational structure of MAC include:

- Conducting a survey with current and past committee and task force chairs
- Conducting a survey with current and past officers
- Conducting a survey with ex officio members of committees
- Reviewing MAC/MLA by-laws, investigating the process with MLA to insure compliance with by-laws revisions and content

One survey tool was designed to survey committee chairs, officers and ex officio members of the committees (attached). The survey was sent to those individuals who served in one of the designated roles within the past five years (list attached). Participants were asked to complete a survey for each position held in MAC/MLA. The survey was sent on July 28, 2003 with a deadline to respond by August 22, 2003. At the time of this report, 24 responses out of a possible 54 have been returned for a response rate of 44 percent. The results of the survey have been compiled and shared with members of the Task Force to determine next steps.

The Strategic Planning Task Force recommends to the MAC/MLA Executive Board that it continue its work in the coming year as final recommendations have not been developed for consideration.

Respectfully Submitted

Russet Hambrick
MAC Chair 2002 – 2003
Chair, Strategic Planning Task Force