

MAC STRATEGIC PLANNING DOCUMENTS 2002

MAC VALUES STATEMENT

The Mid-Atlantic Chapter of the Medical Library Association values Integrity, Service, Excellence, Diversity, Collaboration, and Creativity.

MAC VISION STATEMENT

MAC shall be the most respected, responsive, and relevant organization for health information professionals in the Mid-Atlantic Region.

MAC MISSION STATEMENT

The Mid-Atlantic Chapter of the Medical Library Association dedicates itself to fostering excellence in health information services in education, clinical care and research; and to the advancement of the health information professional through lifelong learning, leadership development and communication.

To this end we promote:

<i>Knowledge</i>	Through education, lifelong learning opportunities and research
<i>Professionalism:</i>	Through leadership development, mentoring and advocacy for the profession and MAC members.
<i>Communication</i>	Through the exchange of information and ideas, and through discussion of mutual problems and concerns.

MAC STRATEGIC IMPERATIVES

1. Create a dynamic organizational structure for MAC in order to fulfill its new vision and mission and to effectively respond to member expectations.
2. Contribute to the individual and professional knowledge base of health information services.
3. Monitor and respond to changes in the health information profession and health care environment.
4. Promote and publicize the value of health information professionals.
5. Address the need for recruitment and retention of a knowledgeable and diverse work force.