

## **VaCOHSL Executive Committee Meeting**

Innsbrook Branch Library  
Henrico County, Public Library  
July 30, 2004

Present: Karen Dillon, President; Kelly Near, Secretary; Jane Pellegrino, Treasurer; Cate Canevari, Member-at-large; Beth Mctigue, Member-at-large; Barbara Wright, Past-President. Guests: Jean Shipman, Carol Adams.

**Treasurer's Report:** Jane reported that the balance of funds kept at BB&T Bank is \$4,850.61. Most reimbursements from April meeting have been paid. The meeting facilitator's bill has been paid. There was a discussion about how dues will be renewed. Last ballot was through e-mail but there is a question if dues were collected this way.

**Old Business:** Karen discussed the VHIOIP meeting April 23, 2004. She reviewed the evaluation forms. They mostly received good comments. A copy of the evaluation summary will be included with the print minutes. There were 11 participants who completed evaluations and six comments that Tyler did a terrific job. There was a question from a member who wanted to know who were the VACOHSLS members and who outside VACOHSLS was asked to come to the VHIOIP meeting. There was discussion that disseminating this information is an issue that needs to be addressed. Per Karen, Tyler produced a report and Karen sent this to VHIOIP members. Karen passed out a copy of "Next Steps for the VHIOIP Partnership" to today's attendees and three action plans were discussed.

### **1. INFO-Rx Project**

Kelly talked about the ACPF Web site and the ordering of materials. There was some discussion that the transition on the Web site from the project being only an ACPF project isn't clear. Also, it is hard to know from Web sites what project was about and whether you need to be an ACP physician in order to get materials. Jane has had to develop their own handouts to explain the project to their internal medicine physicians. Jean Shipman volunteered to talk to NLM to find out what can be done to make it clear that the program is now open to all. Kelly discussed her current project training seniors to use MedlinePlus and that we need to remember when promoting the Information Rx how difficult using Web resources can be for some groups.

The group thanked Carol for nominating the project for the Consumer Health Information Award sponsored by the National Commission of Libraries and Information Sciences as the project won the award for Virginia.

The final report on the project will be written by Linda Watson but it is not complete. Kelly offered to e-mail the final report to present members when it was completed.

Jean discussed the Community Outreach Information Network (COIN) proposal and the local application of the ACP project. The COIN project will do multiple

things. Jean handed out the Executive Summary regarding (COIN). She discussed the need to target intermediate users such as pharmacies and beauty shops as well as libraries. They will take the Rx pads, customize them with one phone number at MCV and one URL to triage users to the appropriate COIN health information provider so it will be less confusing for users. COIN will be the one site that will have chat software so that the CHEC can answer virtual questions from people who go to the COIN site. It won't be an elaborate site but will have links to all the consumer health libraries. Jean is also working with the Region 12 Literacy Coordinating Council. They want to promote health literacy and they have a grant from GTE. Jean would like to promote the ACP Information Rx Project with them. Karen will meet with Ann Duesing and Elaine to talk about SW Virginia and see about opportunities in that area and Karen would be happy to write more articles promoting the project for VLA. Linda Watson will be talking at an Information Therapy conference in September and Kelly handed out brochures about that conference.

There was further discussion about various groups to target. Jean wants to have someone with social support background to help people as a promotion for librarians as intermediaries. Karen said that the Children's Care Connection people didn't know about MedlinePlus. Barbara noted that another MedlinePlus training might not answer peoples' questions. Maybe we need an advanced class in "Where do I go from here?" The VHIOIP Training Committee should put this on their list.

There was a question about what is next for Core Group on ACPF project. Jane has some people at her command who would be interested in these materials. It was discussed that Eliot Siegal or Becky Lyon at NLM would be the ones to contact about this. Beth says [perhaps](#) Bethesda physicians would also be interested. Jean will talk to Linda by e-mail about what to do next.

## **2. Training Strategy**

Carol spoke about the upcoming VLA meeting in October. Jean will talk about Information Prescription, Kelly will talk about finding reliable consumer health information and Beth Wescott will talk about easy to read health information. Currently Ruth Smith is offering NLM courses at Gloucester Public Libraries. Ann Duesing will be doing one [for Montgomery County August 6](#). Cate has looked at classes available for COIN. Cate says they will also bring in classes. Carol says it is hard to know who is doing what, so we need to coordinate. Otherwise she is happy to help promote these training [sessions to public libraries as they have directors' groups](#) and Carol meets with them and will promote the [sessions](#). Cate offered to ask Becky Lyon about new classes and what is coming from NLM so training wouldn't seem repetitious.

Karen asked if there is a need for a core team. Shannon (NLM intern) has been hired full time. Carol asked for a list of who does training. Pat Hammond, Kelly, Ann Duesing and Ruth Smith were listed.

Jean says we need a method to continue discussion and maybe we should have quarterly teleconferences with key people. Karen suggested conference calling. Kelly said that she would coordinate these if it was decided to do it. Jane talked about Navy Knowledge online which is chat but can't work with most networks. Karen talked about problems with developing a HSL calendar and who would access it.

### **3. Resource Directory**

Judith Robinson was not present. Karen said she doesn't know the status of this project.

Karen hasn't broadcast information about VHIOIP. She will write articles for VLA, MAC messages and SEA currents. She will include information about VHIOIP in direct mailing to dues payers of VACOHSLS.

**Follow up of VHIOIP:** Carol said there is \$150.00 from the NCLIS Blue Ribbon Award left over and she said they could host a meeting at the State Library or host a lunch. It was decided to meet at the James City County Public Library for lunch on the first day of the VLA meeting which would be Thursday, October 28<sup>th</sup> at the James City County Public Library. There will be lunch and feedback about VHIOIP. The meeting will start at 10:00am to 1:00pm and then participants could go to the opening of VLA. Karen and Kelly will coordinate with Carol. Carol will reserve the room.

Jean wonders if there is a way to promote VHIOIP around the country so others would be aware. Barbara says we are a model and that she had submitted info about this as a proposed paper at MLA but it wasn't accepted. Now that we have the award maybe we should resubmit to MLA.

**Membership issues:** There are fewer HS libraries. It was suggested that we could have one VACOHSLS but with local affiliation or there could be a branch of Health Libraries under VLA. Beth asked about healthcare professionals do without libraries? What does VACOHSLS say? Is this just too bad? Barbara said that HS Libraries are closing because big companies have bought hospitals and close the libraries because they don't see value. Jane mentioned that naval libraries now have to work together which they haven't done before; bigger libraries are taking over with electronic access. Beth wondered about the ones who only have slight affiliations and said that we can see there is a void. We need to make sure we are serving the professional staff as well as the consumers. They have to have "some method" to get information. Barbara noted that we haven't reached out to community college libraries. The joint exhibit at VLA to be funded by VACOHSLS and SWVAHILI was discussed. Jean will ask her assistant to try to do a brochure about benefits of membership and health sciences librarians for booth at VLA. It was mentioned that NN/LM has available grant money for exhibiting. Barbara had her exhibit for

previous VLA funded by NLM. Barbara will send a copy of the brochure used to Jean.

VLA booth will cost \$400.00 and SWVAHILI would partner if necessary. Jane will submit the grant for exhibit funding from the RML. Kelly will send Jane a template she used for a previous exhibit grant. Barbara will see what she has and will send us info and Power Point slides used for the exhibit. Jane and Kelly will staff the booth with other volunteers. We will need Internet access. Jane would be willing to do a report for dues paying members (before MAC meeting) to send out before they are asked to pay dues. Karen will work on that and Jane will send out.

**New Business:** According to bylaws we should have election before MAC. There was a discussion about Terri Ottosen wanting to withdraw and suggestions were made about how to encourage her to stay on as President. It was noted that if we develop a task force about VHIOIP issues appointed by the President we might not need a bylaw change and Carol could be a member of that task force to take pressure off the President. Kelly could be VACOHS Vice President. We will talk more about this at October lunch. Jane will continue as Treasurer. Jean will check about the Secretary position among new staff. Cate and Beth will continue as Members at Large. Beth will want to be on VHIOIP task force and so does Cate.

It was decided that an electronic ballot for voting is probably better, one that is printed out and faxed back. This will be done before MAC meeting. Barbara recommended that the title of ex-officio executive board member be changed to Immediate Past President. Karen will check with Beverly Murphy or Rick Peterson for a meeting room at MAC.

Karen discussed a survey of free clinics and their information needs as a SWVAHILI project. She will be talking at a meeting with SW librarians – Ann Duesing from Wise and Elaine Powers from the VIA College of Osteopathic Medicine. There was a meeting coordinated by Senior Navigator with several Carillion staff members regarding eldercare issues. 35 members of the Roanoke partnership attended.

Go-Local was brought up. Should we do anything about this? Senior Navigator is local information and is already part of the COIN project. Karen wants to be part of any future meetings with Senior Navigator.

Jean is working with Stony Point clinic. NLM will give money to study outcomes but the proposal not funded yet. Their research person is a social worker. They will study reduced need for medication and indicators for health. She is also working on an Informationist project to compare the women's clinic at medical center and women's clinic at Stony Point. How affluent vs. less affluent use information.

ROI is important. Jean had accreditation for VCU and they said the library wasn't receiving enough funding so they will get new positions.

Barbara will be doing a presentation about becoming a librarian. There was a question about distant learning education programs for library techs. Barbara doesn't know about Community college training in VA anywhere. Cate can ask paraprofessionals at her site.

Possible program next year for VACHOSL could be a one-day program on Health Literacy but we don't really need a program as MAC is in VA. But a program on mentoring might be a good idea. Should we have reception at VLA? Promotion of VACOHSL was discussed – promoting access and awareness. We need to look at bylaws to make sure who can become a member. Should we offer a student rate for dues? Barbara mentioned having brochures from MLA for the exhibit booth – one about becoming a Health Sciences Librarian and one about the certification in consumer health.

Cate talked about a mentoring program. University of Maryland has a mentoring program that provides a relationship for paraprofessional staff in the library while they are enrolled in class. When they get their MLS they will have guaranteed jobs. Library of Congress was involved in this. Shannon also worked on issues about diversity and new student memberships. Last year the University of Florida and South Carolina went to VLA also UT went. VACOHSL could invite distant-ed providers here. Five people in Cate's Library are going to library school. Jane's paraprofessional can't find a program at her level

VLA paraprofessional forum was discussed. Has VLA done anything with mentoring? Barbara was interested in student ALA chapter with distance-ed students.

Meeting Adjourned at 1:45pm.  
Submitted by Kelly Near, VACOHSL Secretary  
August 3, 2004